

Canyon Concert
BALLET

2021 - 2022 SPONSORSHIP OPPORTUNITIES

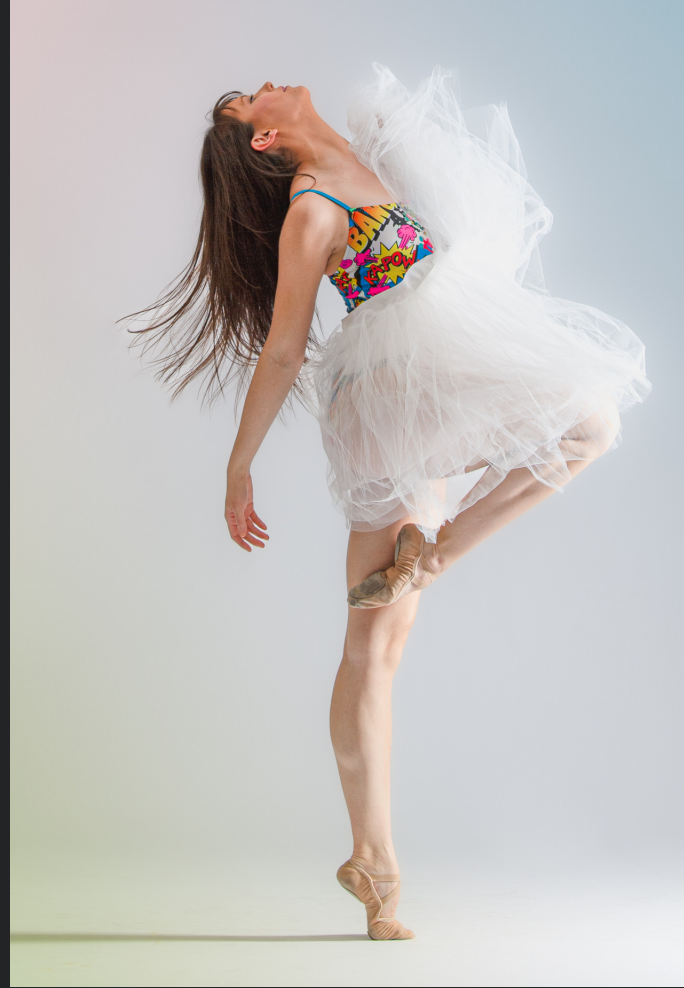
ccballet.org



Fort Collins and
Northern Colorado's
Ballet Company

ccballet.org

WORK WITH THE BEST



For over 43 years, Canyon Concert Ballet (CCB) has been northern Colorado's premier ballet school and performance company. We provide dance instruction to over 300 students each year, and produce professional performances seen by thousands of people during our season.

CORPORATE OPPORTUNITIES

2022-23 Season

For the 2022-23 Season, CCB is delighted to be presenting original choreography by our new Artistic Director, Michael Pappalardo, as well as an expanded lineup of productions. Our season will kick off with Beer, Ballet, and the music of the Beatles, a contemporary performance in the intimate setting of Ft Collins favorite Bas Bleu Theatre.

In December we will perform our annual community tradition, The Nutcracker, on the Lincoln Center mainstage, and this year, we will be adding two performances in Cheyenne, Wyoming at the Cheyenne Civic Center.

As the Season continues in 2023, CCB will present a contemporary performance of George Orwell's 1984, in the Lincoln Center's Magnolia Theatre, and our Spring ballet, The Wizard of Oz, on the Lincoln Center mainstage. The Season will culminate with an outdoor movement festival at the Fort Collins Old Town Square in early summer.



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HOW YOUR BUSINESS CAN BE INVOLVED

Canyon Concert Ballet's performance programs are viewed by over 10,000 audience members each season. We offer our programs in both print and digital formats, and we provide links to sponsors' websites in our digital programs. When you sponsor a CCB production, you gain access to the eyes and ears of our devoted audience, as well as demonstrate your commitment to the arts in our community. We can work with your business to develop a sponsorship package that is tailored to your needs, below are some of the typical options:



Season Presenter: \$25,000

- Named in the title of the 2022-23 Season
- Full page ad in programs for each production, including Cheyenne Nutcracker (except outdoor movement festival)
- Logo placement on all posters, printed marketing materials, social media posts, and our website
- Invitation to attend Open Rehearsal at The Nutcracker or The Wizard of Oz for use as a corporate/client event
- 10 complimentary tickets to each of our mainstage productions– The Nutcracker and The Wizard of Oz (20 tickets total), as well as five tickets to each of our smaller productions – Ballet and Beer and George Orwell's 1984 (10 tickets total) for a grand total of 30 complimentary tickets throughout the Season.
- Invitation to meet artists after a performance



Single Production

Sponsor: \$5,000 - \$10,000

- ½ page ad in production program
- Logo placement on production poster, and printed marketing materials
- Mention in social media posts
- 5 complimentary tickets
- Invitation to meet artists after the performance
- Beer and Ballet/\$1,500
- George Orwell's 1984/\$2,000
- The Nutcracker Cheyenne/\$2,000
- The Wizard of Oz/\$3,000
- The Nutcracker Ft Collins/\$5,000

Single Performance

Sponsor: \$500 - \$1,000

- ¼ page ad in production program
- Mention in social media posts
- 2 complimentary tickets
- Invitation to meet artists after the performance
- Beer and Ballet/\$500
- George Orwell's 1984/\$750
- The Nutcracker Cheyenne/\$750
- The Wizard of Oz/\$800
- The Nutcracker Ft Collins/\$1,000



Dress Rehearsal Sponsor at The Nutcracker or The Wizard of Oz: \$8,000

- ½ page ad in production program
- Mention in social media posts
- Option to host a reception for your staff and guests at Dress Rehearsal
- 4 complimentary tickets to the production of your choosing

Season Launch Gala Sponsor: \$500-\$1,500

- \$500 Corps de Ballet Sponsor includes mention in social media posts, ½ page ad in Gala program, mention in Season programs, two tickets to Gala event.
- \$1,500 Prima Ballerina Sponsor includes mention in social media posts, full page ad in Gala program, sponsorship signage at Gala event, mention in Season programs, six tickets to Gala event

INDIVIDUAL OPPORTUNITIES

Annual Programs

Individual and Family donors provide essential funds for Canyon Concert Ballet's day-to-day operations as well as the support of artists and programs. You don't need to be wealthy to help support our mission to bring the dance arts to the wider community!

Pas de Deux Club: \$5,001+

- Pays for a variety of expenses incurred during the Season
- Mention in social media posts
- Listing in Season programs
- Backstage tour at one mainstage production
- 2 Season tickets
- 2 Gala tickets
- Invitation from Artistic Director to an exclusive donor event

Titled Dancer Sponsors: \$5,000

- Pays to support one company dancer throughout the Season
- Mention in social media posts
- Listing in Season programs
- Backstage tour at one mainstage production (The Nutcracker or The Wizard of Oz)
- 2 complimentary tickets to one show in each production of the Season
- Titled dancer sponsors luncheon with supported dancers

Soloist Club: \$1,000 - \$4,999

- Pays for a variety of expenses incurred during the Season
- Mention in social media posts
- Listing in Season programs
- 2 season tickets
- 2 Gala tickets



MONTHLY SUPPORT PROGRAMS

2022 - 2023 Season

Scholarship Donors:
Monthly \$10.00 - \$75.00

- Arabesque Club, \$10/mo, gift of a CCB Logo item
- Pirouette Club, \$25/mo, gift of 1 complimentary performance ticket
- En Pointe Club, \$50/mo, gift of 2 complimentary performance tickets
- Grand Jete Club, \$75/mo, gift of 2 complimentary performance tickets and a CCB logo item



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CONTACT US

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